

# Nevena Staresinic

Nevena Staresinic has a passion for helping people, from all over the world and USA, settle into Pittsburgh. Having practiced real estate and relocation on four continents for over 22 years, and having resided in Pittsburgh for the last six years, Nevena knows the intricate complexities of relocating, especially when transitioning from overseas. “It isn’t always easy to plug into a new community and make it feel like home,” and that’s where Nevena comes in.



Via Moderna Relocation, Nevena attracts talent to the Pittsburgh region and relocates executives, corporate, and university employees and their families through city orientation tours and settling-in assistance. Via Coldwell Banker, she provides real estate services to new hires that need to quickly find a new home or sell their home at the departure. She serves many of the region’s largest and most dynamic corporations, universities, and startups.

Her team speaks at industry conferences, on tips for successful relocation, and offers cross-culture coaching. While Nevena helps newcomers build a full and satisfying life in Pittsburgh (which adds up to higher retention rates for employers), helping “new Pittsburghers connect, thrive and stay” is her passion and purpose.

Nevena first got into real estate in Belgrade, while in her twenties. “When I sold my first studio apartment for a little suitcase full of German Deutsche Mark notes, I knew I would stay in real estate.” It was then that she was hooked and Nevena began buying, renovating, and selling salon apartments, and then into new construction. She also owned an antique shop, organized art auctions and exhibitions, and introduced aromatherapy and the personal perfumes industry into the Yugoslav market.

Nevena majored in History of Art at Belgrade University.

It was also during that time in which Serbia was at war. Nevena had to fight against dictatorships to find a way to build in the face of destruction. “We were brave, determined, and found hope even while under NATO bombs and our own dictator.”

She attributes her acceptance and appreciation for other cultures to her hometown of Karlsdorf, the small German town in northern Serbia where she was born. They had street signs in dual

languages, used two alphabets, and spoke in different dialects. Later, while living in London, she rediscovered how awesome and complete it feels to live among people from all around the world. While living in Africa, the family was given African name additions, an honor in which they are very proud of. Her sons’ official names are Isaac Ndiza and Martin Maswazi, and she is Nevena Nosipho. When she moved to Pittsburgh after living in Europe, Africa, and Australasia, she studied entrepreneurship at the Center for Women’s Entrepreneurship at Chatham University.

The multicultural environment that she was lucky to be exposed throughout her life made Nevena passionate about the cultural diversity and inclusiveness of Pittsburgh and helping newcomers feel at home. In addition to her two businesses, Nevena is an ambassador for the international community in Pittsburgh (an expatriate and global-minded network that meets monthly) where she also supports a women’s-only group for newcomers.

Her Moderna Relocation hosts quarterly professional happy hours for diverse talent with Vibrant Pittsburgh, and she is active with efforts by the Allegheny Conference, Imagine Pittsburgh, Vibrant Pittsburgh, Global Pittsburgh, the Greater Pittsburgh Relocation Council, and others to help make southwestern Pennsylvania a welcoming and inclusive place for everyone.

“My love for Pittsburgh is real and infectious. My team and I are passionate about connecting newcomers with everything they need to make sure they’ll love it, too.” Nevena adds, “I want everyone moving to Pittsburgh to find their happy place, friends, and to thrive!”

When Nevena isn’t working, she enjoys traveling, biking, wine tastings and listening to music in good clubs.



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